

#2/C  
12/4/99

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application:

Application filed herewith

Inventor(s) : Jonathan Dorfman

Title: Easily Modifiable Tag for Internet Advertising

Docket: EWG-087

Date: August 11, 1999

**Preliminary Amendment**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Please amend the application filed herewith as follows:

**In the specifications:**

page 2, line 29 change "a overall" to -- an overall --

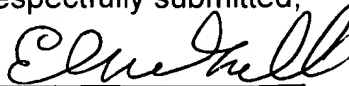
page 4, line 24 change "Header" to -- header--

**In the claims:**

claim 5 line 29, change "direct" to -- directed --

claim 10 line 19 change "user's" to -- users --

Respectfully submitted,



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